

## Tahoe.com gets full redesign

Tahoe.com, a travel, entertainment and recreation information portal owned by Swift Communications, has announced it is launching a completely redesigned Web site on April 1.

First launched in 1994, tahoe.com is one of the oldest and largest Web sites dedicated to promoting tourism in the Lake Tahoe area.

"The new tahoe.com offers the simplicity of a single source for planning a great Tahoe experience. We have it all; travel, entertainment and recreation information for the entire Basin." Mary Jurkonis, publisher of tahoe.com said.

Designed to give users all the tools needed to plan a once-in-a-lifetime experience at Lake Tahoe, the site launch showcases many new features, including a searchable calendar interface that allows users to save items to a personal itinerary. A personal section called mytahoe allows users to create profiles, save stories, events, restaurant locations and much more to their personal site, plus they can upload photos and videos, interact with communities of interest and potentially be a part of the site as a blogger.

One of the most innovative new features is a truly interactive, robust guide to all activities going on at the lake. Users will be able to choose from such topics as dining or casinos, parks to marinas, and create maps with items they choose. This feature is the cornerstone of the new site, and tahoe.com is certain users will find it an invaluable tool.

Tahoe.com's sister site, reno.com, will undergo a redesign later in the summer. Swift Communications is the parent company of Sierra Nevada Media Group, which owns the Tahoe Daily Tribune, The Sierra Sun, The Tahoe World, The North Lake Tahoe Bonanza, The Record Courier, The Lahontan Valley News and the Nevada Appeal.

For more information or to answer additional questions, please feel free to contact tahoe.com Publisher, Mary Jurkonis at [mjurkonis@TahoeRenoOnline.com](mailto:mjurkonis@TahoeRenoOnline.com).

## Business briefs

### Personal chef service launches new Web site



**Chefs and kitchen staff for Hey Chef!, a Truckee-based private chef and kitchen staffing service.**

Hey Chef!, a local private chef and kitchen staffing service, has launched a new Web site, providing event planning tools and information to its Truckee and Tahoe clientele.

With the new Web site, designed by SmallPond Studio in Truckee, Hey Chef! owners Holly and Grog Verbeck can take reservations from clients who wish to book the culinary concierge for personal, effortless and distinctive events in their home.

"This Web site is a great way for Hey Chef! to showcase our premier service to our clients," Holly Verbeck said. "For our clients, the Web site provides an easy way to plan the perfect in-home dining experience."

Through the site, clients can use the event planning tool, view sample menus, meet the company's premier chefs and staff, and view event tips from the experts.

Hey Chef! works with clients to create the menu, books the chef and staff, handles all of the preparation, set up and presentation of the meals, and they leave the kitchen cleaner than when they arrive. For more information on Hey Chef! call toll-free (877) 4-HeyChef or visit [www.heychef.com](http://www.heychef.com).

For more information on SmallPond Studio, a graphic design and marketing company located in downtown Truckee, call 587-5625 or visit [www.smallpondstudio.com](http://www.smallpondstudio.com).

### Retirement on the horizon for River Ranch icon

The day has come for Jon L. Weedn to hang up his hat as the well-loved bartender of the River Ranch Lodge and Restaurant.

During a time when bottled beers were 75 cents and cocktails \$1.10, Jon L. moved to Tahoe from Southern California to try his luck at skiing after attending San Diego State University and then graduating with a degree in Economics from Long Beach State University.

Starting as a prep cook at the River

Ranch in 1977, Jon L. moved his way up the ranks. Jon L. eventually found his talent mixing drinks at the bar, which was the perfect venue for expressing his gift of gab.

Bill Jensen, editor of Squaw Valley Times and long time friend said Jon L. is one of those unforgettable bartenders.

"Jon L. served up much more than drinks. He offered patrons generous quantities of hospitality, empathy and wit — sometimes with a shot of wisdom," Jensen said. "He's a one-of-a-kind character who always made you feel welcome and appreciated. His stint at the Ranch was truly 'top notch'. He will be missed."

Although officially ending his career at the River Ranch, Jon L. has threatened to make guest appearances on special occasions.


Having skied only three times prior to moving to Tahoe, Jon L. has become a hard-core skier with his loyalty to Squaw Valley USA. Jon L. will continue to bring his great positive energy to his job as ski coach for the well-known Mighty Mites children's program at Squaw.

For a proper farewell and chance to say good bye to an old friend, the River Ranch will be hosting Jon L.'s Retirement Bash on Thursday, April 3rd from 5 p.m. 8 p.m. in the bar featuring the world famous "Jungle Jonny" drinks along with complimentary appetizers.

The River Ranch is located at the corner of Hwy 89 & Alpine Meadows Road in between Tahoe City and Squaw Valley and is open weekends for lunch and nightly for dinner. Call (530) 583-4264 for more information.





Jon L. Weedn  
**TAHOE WORLD**  
WWW.TAHOE-WORLD.COM  
Check out the Q&A with John L. online at Tahoe-World.com




**Mooshoo**

I'm about 4 or 5 months old and I'm a Black Lab mix puppy. I'm almost house trained and I have good manners. I love everyone and would love to find a permanent home soon. I'm very social and like going for walks, rides and visits to stores (especially the pet store)!

Mooshoo is sponsored by  
**Chris Carroll**  
[chris@tahoetruckee.com](mailto:chris@tahoetruckee.com)  
530.587.4918 • 1.800.470.0045






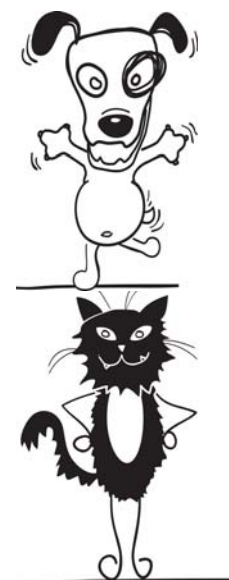


**Daisy**

I'm about 6 years old and I'm a Pit Bull. I'm on the smaller side, but I'm full of energy. I get along with dogs that are nice to me - not the pushy ones though. I'm very sweet and will reward with you tons of kisses if you take me home! I'm very tolerant with cats too.

Daisy is sponsored by  
**Truckee Rotary**



All the adorable animals featured on this page would like to find a home. If you would like to share your home call:

**Humane Society of Truckee-Tahoe**


at

**530-581-3199**

Check out

**[www.hstt.org](http://www.hstt.org)**

for volunteer opportunities and for more animals that you can adopt.



**Peggy**

Me, Penny and Polly all came in together. We were living on the streets, so we're still shy around people. We all get along great with other pets, so if you're interested in taking in a gal from the streets, please say hi to me!

Peggy is sponsored by  
**McDonald's**  
587-3880  
11420 Deerfield Drive  
Truckee, CA 96160

